



Online Finance Awards 2007

The Winners

- Best online financial adviser - JPMorgan Asset Management
- **Best online IFA - clarity**
- Best data and quotation service - Weblin
- Best financial advice site - Hargreaves Lansdown
- Best online branding - Artemis
- Best online creative - Fundsnetwork Rewriting Retirement
- Best online customer relationship initiative - Platform
- Best online educational initiative - Reita, property investment education
- Best online financial community - M&E Network
- Best online financial spread betting provider - CMS Markets
- Best online IFA tool - GMAC-RFC
- Best online investment provider - Scottish Widows
- Best online life and pensions provider - Standard Life
- Best online mortgage provider - GMAC-RFC
- Best online protection provider - Standard Life
- Best online regulatory initiative - Aegon, Industry activity and blog
- Best online share dealing provider - Interactive Investor
- Best online wrap or fund supermarket - James Hay
- Most successful online product launch - Prudential, flexible protection plan

Highly commended list:

- Best online financial adviser - Gartmore
- Best online IFA - Hargreaves Lansdown
- Best data and quotation service - results too close to call
- **Best financial advice site - clarity**
- Best online branding - Resolution Asset Management
- Best online creative - Aegon
- Best online customer relationship initiative - edeus
- Best online educational initiative - Fidelity International
- Best online financial community - Scottish Life
- Best online financial spread betting provider - TD Waterhouse
- Best online IFA tool - Royal Liver, progress
- Best online investment provider - Fidelity International
- Best online life and pensions provider - Scottish Life
- Best online mortgage provider - Intelligent Finance
- Best online protection provider - Prudential
- Best online regulatory initiative - Winterthur
- Best online share dealing provider - Hoodless Brennan
- Best online wrap or fund supermarket - Fidelity FundsNetwork
- Most successful online product launch - The Mortgage Works